

# Broadcom Partner Momentum Summit 2023

Accelerating Success. **Together.**

6-10 February 2023 | Hilton Barcelona | Spain



## STEPHEN ELLIOT

Stephen Elliot manages multiple programs spanning IT Operations, Enterprise Management, ITSM, Agile and DevOps, Application performance, Virtualization, Multi-Cloud Management and Automation, Log Analytics, Container Management, DaaS, and Software Defined Compute at IDC. Mr. Elliot advises Senior IT, Business, and Investment Executives globally in the creation of strategy and operational tactics that drive the execution of Digital Transformation and business growth.

## BROADCOM PARTNER MOMENTUM 2023 PRESENTATION

**Title: 2023 Growth Opportunities: Taking Advantage of the Storms of Disruption**

**Abstract:** This keynote will discuss several critical investment areas IT executives will deploy in 2023 to continue their growth and digital transformation journeys. Based on customer conversations, IDC will provide perspectives and trends on partner opportunities across themes such as automation, as a service consumption models, DevOps, Value Stream Management, Security and Sovereign Cloud.

## BACKGROUND

Before his current role, Stephen helped build business for IDC's IT Executive Program, where he advised enterprise IT organizations on DevOps best practices across people, process, and technology strategies and tactics. Prior to IDC, Stephen was Vice President of Strategy for CA Technologies' Infrastructure Management and Data Center Automation business unit, providing direct strategic and tactical support to customers accelerating their path toward the cloud, software-defined datacenters, and Dev/Ops. He also led product management for CA's VCE partnership, helping customers better understand the business value of converged fabric. Prior to his work at CA, Stephen was a noted software industry analyst at firms including IDC, Gartner, and Forrester, where he advised IT executives and the financial community on IT operations,

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virtualization, datacenter automation, and network and application management. He also served as a product marketing manager at Inteq, an early provider of SaaS-based network monitoring and service desk capabilities, helping customers understand the business value of the SaaS delivery model.

## EDUCATION/INDUSTRY ACCOMPLISHMENTS

- B.A. from the University of Southern California
- Graduate work at American University
- Executive Education at Harvard Business School
- Client focused, with determination to help executives and their teams win the market through transformational and growth strategies.
- Global influencer and speaker