

Broadcom Partner Momentum Summit 2023

Accelerating Success. **Together.**

6-10 February 2023 | Hilton Barcelona | Spain



FRANK DICKSON

Frank Dickson is a Program Vice President within IDC's Cybersecurity Products research practice. In this role, he leads the team that delivers compelling research in the areas of Network Security; Endpoint Security; Cybersecurity Analytics, Intelligence, Response and Orchestration (AIRO); Identity & Digital Trust; Legal, Risk & Compliance; Data Security; IoT Security; and Cloud Security. Topically, he provides thought leadership and guidance for clients on a wide range of security products including endpoint security, identity and access management, authentication, threat analytics, and emerging products designed to protect transforming architectures and business models.

Mr. Dickson is a frequent speaker at security events domestically and internationally and is often sought out for the expertise and insight he delivers on the cybersecurity market.

BROADCOM PARTNER MOMENTUM 2023 PRESENTATION

Title: Is Complexity Really the Enemy of Software Security? Unravelling Complexity and Risk through Integration

The digitization of business, the escalating number and sophistication of cyberattacks and the cybersecurity talent shortage have led to a never-ending race for organizations to reduce cyber risk. They have also led to macro trends that significantly impact the future of cybersecurity. In this session, Frank Dickson, Group VP for Security & Trust, will discuss these trends, key strategies to accelerate digital transformation through better security outcomes, and how partners can assist organization in their journeys.

BACKGROUND

Mr. Dickson joined IDC with 20 years of industry analyst experience examining a number of interrelated content domains including security, mobile, wireless, telecom,

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multimedia, computing, and semiconductors. Prior to joining IDC, Mr. Dickson served as a Research Director, managing cybersecurity research practices which included network security, advanced analytics, mobile security, advanced persistent threats, malware, and enterprises' growing adoption of outsourced security services (e.g., managed and professional security services). Mr. Dickson has also pioneered innovative research for a number of market intelligence firms serving as Vice President of Research, Mobile & Wireless with In-Stat (The NPD Group), founding MultiMedia Intelligence as Chief Research Officer, launching iSuppli's TMT research practice, and managing Cahners In-Stat Group's largest research practice (Multimedia) as Vice President of Research.

EDUCATION/INDUSTRY ACCOMPLISHMENTS

- Master of International Management degree with Distinction from the Thunderbird School of Global Management
- Master of Business Administration from Arizona State University
- Bachelor of Science Cum Laude, Operations and Production Management from Arizona State University.