

Broadcom Partner Momentum Summit 2023

Accelerating Success. **Together.**

6-10 February 2023 | Hilton Barcelona | Spain

FREQUENTLY ASKED QUESTIONS

QUESTION	ANSWER
Where will Broadcom Partner Momentum Summit 2023 take place?	<p>Broadcom Partner Momentum Summit 2023 will take place at the Hilton Barcelona in Spain on 6-10 February 2023.</p> <p>The event will provide the latest Broadcom go-to-market strategies and directions for the future, explore new opportunities for channel growth and offer practical know-how and exciting Advantage Partner Program news and sales acceleration programs that will strengthen our Partners' businesses.</p> <p>Broadcom Partner Momentum Summit 2023 empowers Partner businesses. Builds winning skills. Helps Partners Thrive in the cloud economy.</p>
When will registration open?	<p>The registration link can be found here. We still have a few places left, but please register as soon as possible, as demand is high.</p>
What hotel accommodation is available for the Broadcom Partner Momentum Summit 2023?	<p>How to Book Your Hotel Accommodation</p> <p>You can try to book your hotel accommodation at the Hilton Barcelona (Avenida Diagonal 589-591 Barcelona, 08014, Spain). Currently the hotel has sold out of rooms. However, do contact them in case you can pick up rooms due to cancellations.</p> <p>To be sure that you can participate in the 6 February Leadership & Strategy Summit session for All Broadcom Partners on time (11:00 am start), please book accommodation for 5 February.</p> <p>For delegates how have booked accommodation with the Hilton: The conference rate for single occupancy at the Hilton is €180 plus city tax per night, which includes buffet breakfast, internet access and VAT. A one-night deposit will be charged to your credit card 15 day prior to your arrival and the remaining nights, charged upon check-out at the end of the event. If you wish to book nights pre or post our event dates, you can do so on the same booking link, for up to 3 nights either side of the event. This will be at the same conference rate, subject to hotel availability and at your own cost (except for Sunday, 5 February).</p> <p>It is your responsibility to advise the hotel of any changes or cancellations to your hotel accommodation booking. Should you have to cancel or alter your reservation you can do free of charge up to 15 days prior to the event. One night deposit will be charged to your credit card 15 day prior to your arrival and the remaining nights at the end of the event.</p> <p>Alternative Hotels:</p> <p>AC Hotel Diagonal L'illa, Avenida Diagonal, 555, 08029 Barcelona, Tel. +34 934 942 500</p>

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	<p>NH Collection Barcelona Constanza, Calle Deu i Mata, 69-99, 08029 Barcelona, Tel. +34 932 811 500</p>
<p>Who should I contact if I have queries about my hotel accommodation?</p>	<p>Should you have questions regarding your Barcelona Hilton hotel booking, please contact:</p> <p>Mar Benlloch Groups, Conference & Events Planner Sales & Marketing events@hiltonbarcelona.com</p> <p>For all other accommodation queries, please contact broadcom@etmproductions.com</p>
<p>How can I find out about Advantage Partner Benefits and Marketing Development Funds (MDF)</p>	<p>Please contact Broadcom EMEA Channel Marketing with any queries you might have about the event agenda and the Broadcom channel marketing programs and benefits that could be helpful for you.</p> <p>If you want to find out about Partner Benefits under the Broadcom Advantage Partner Program, please check out the relevant information on the Broadcom Partner Portal.</p>
<p>Where can I find the detailed event agenda?</p>	<p>The Momentum Summit 2023 Agenda Snapshot can be viewed on the event landing page. A more detailed agenda with session content can be found on the Broadcom Partner Momentum Summit 2023 landing page in the Agenda section or for quick reference, please click this link. As the agenda and speaker availability is evolving, please check back regularly of updates.</p>
<p>How can I schedule my sessions?</p>	<p>During the registration process, Broadcom Partner Momentum Summit 2023 delegates will be able to choose the sessions that they would like to attend. A confirmation email will be sent within a few hours of registering. Should you wish to change your schedule you can contact our event manager broadcom@etmproductions.com.</p>
<p>Which session should I attend?</p>	<p>Executive & Strategic Leadership, Sales & Account Directors, and (Senior) Sales & Presales Management: If you are looking to explore the most important industry trends affecting the Broadcom business today, or want the information and inspiration needed to fuel your business success and make connections with your peers, then attend the Leadership & Strategy Summit sessions 6 – 7 February. You might also choose to just attend one of the Symantec or Enterprise Software CA Leadership and Strategy Summits on 7 February to get the latest on the specific solutions that you are focused on.</p> <p>(Senior) Sales and Business Development Delegates: If you are focused on building capabilities in delivering an impactful Broadcom value proposition or need a refresher on how to respond to customer challenges and present a compelling and competent sales pitch, then select one of the Sales Enablement sessions on 8 February. These sessions might also suit Presales delegates.</p>

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	<p>Presales and Technical Experts: If you are interested in the latest curriculum of technical education and training designed to keep your skills up-to-date and give you insight into the latest technology innovations, then opt for the Presales Enablement sessions 9 – 10 February.</p> <p>Broadcom Software Knights and Professional Services Partners should register for their respective sessions on the agenda. These are invitation only sessions.</p> <p>Executive One-on-One Meetings are available, please select this preference at registration.</p>
Will there be any evening events?	<p>Yes, we are planning a Gala Dinner on Monday, 6 February for the attendees of the Leadership & Strategy Summit. There will also be a dinner for the Broadcom Software Knights on Tuesday, 7 February and an evening event for the attendees of the Sales and Presales Enablement sessions on Wednesday, 8 February. Event venues will be announced as soon as possible.</p>
Who can I contact for questions regarding Broadcom Partner Momentum Summit 2023	<p>If you have any queries or you need to cancel your attendance, please contact the Broadcom event manager at ETM Productions via broadcom@etmproductions.com.</p> <p>If you would like to talk about the Broadcom Advantage Partner Program Benefits, please contact Broadcom EMEA Channel Marketing.</p>